Grant Writing Resource



OFFICIAL RESOURCE

INFO:

When writing a grant proposal, you will most likely be asked to explain about the apps you will adding to the iPad. Feel free to use the text provided on this document to support your grant proposal request. Good luck on your grant application!

IF YOU NEED ADDITIONAL INFORMATION WE CAN BE REACHED AT:

contact@smartyearsapps.com

Twitter: @smartyearsapps

www.smartyearsapps.com

A family of educational apps for promoting speech & language skills

Smarty Ears was founded in 2009 by Barbara Fernandes, a speech-language pathologist certified by the American Speech Language and Hearing Association. Smarty Ears innovated the educational setting by creating the first speech therapy application for iOS devices. Today, Smarty Ears is seen as the leader in iOS app development for speech, language, and learning for children and adults with special needs. Smarty Ears has developed over fifty applications, available on iTunes, in a variety of areas such as pronunciation, receptive and expressive language, reading comprehension, phonemic awareness and screening tools.

Smarty Ears applications have been mentioned by Apple inc. as New & Noteworthy and have received awards from About.com and TeacherWithApps. Our apps are also available in Spanish and Portuguese.

Smarty Ears apps have been developed using high-quality audio and visual content using the latest technology and research-based strategies. Our team includes an advisory board composed of fourteen speech-language-pathologists, special educators, and parents of children with special needs. The advisory board helps to test, provide input and feedback on how the apps work with children at home or at school.

Many of our apps have been reviewed and received the highest rankings by professionals. The reviews can be viewed here: http://smartyearsapps.com/app-reviews/

Smarty Ears applications have been downloaded by over 300,000 users all around the world. See user map below:



Apps aligned with the curriculum:

Educators and parents can search apps by target areas on our website. Smarty Ears apps target a variety of skills needed for life-long success such as reading comprehension, semantic understanding, social skills, story telling, syllable counting and segmentation, grammar, auditory comprehension, attention to detail, categorization, expressive and receptive language. See table on page #2.

At Smarty Ears we are confident that the the use of evidence-based strategies will enhance student learning by the use of our multimodal model of teaching. Our apps include built-in homework and rewards that further student engagement and learning.

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